Form: Static
Often a line chart, bart chart, or infographic used to identify key findings for the reader, reinforce a specific point in the text, or show a single narrative (for example, CBO, *Federal Means-Tested Transfer Programs*).
Leads readers to discover their own stories as they examine the static representation of data (for example, Moritz Stefaner, *Müsli Ingredient Network*).
Function: Explanatory
Function: Exploratory
Often, an online slide deck or a static graph with an interactive hover or rollover that allows a reader to interact with a specific story (for example, World Bank, *Economic Policy & External Debt*).
Promotes information transfer between user and interface; asks users to generate their own hypotheses and find their own stories (for example, OECD, *Better Life Index*).
Form: Interactive